



Chris Bailey = Art Director

www.ChrisBaileyCreative.com

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770.712.3756

Education

The Creative Circus: Atlanta, GA

- Certificate in Art Direction.

Anderson College: Anderson, SC

- B.A. in Graphic Design / Suma Cum Laude / Deans List 9x / Academic All-American.

- Learned how to paint / throw clay / take photos / play lead guitar / win at HALO.

Work

Tribal DDB: Art Director

- All Wrigley Brands / McDonald's / Budweiser / Lowe's / State Farm / Cannes Young Lions / endless pitches

Bagby and Co: Art Director

- Miller Lite / International Trucks / Kleenex / Tag Heuer Timepieces / GramTel / Scienza Hair Care

Sponge: Freelance Art Director

- Carcker Barrell / Arial Investments

Element79: Freelance Art Director

- Gatorade / Quaker / Cricket Wireless / Long John Silvers / Central DuPage Hospital /

Alberto Culver / Celebrity Cruises

West Wayne (now 22 Squared): Art Direction Intern

- Clients worked on: Scion / Ad Council / Southeast Toyota Distributors / Bellsouth Yellow Pages /

Buffalo Wild Wings / Florida's Natural / Triumph Motorcycles.

Coca Cola: In-House Graphic Designer

- Not allowed to eat Taco Bell for lunch. Don't you know they serve Pepsi at Taco Bell?!

Skills

On the Computer:

- Photoshop / Illustrator / In-Design / Flash / Dreamweaver / Final Cut / Solitaire

Off the Computer:

- Drawing / Photography / Guitar / Reading / Writing / Breakdancing, yeah I said breakdancing

Accomplishments

- 2009 YoungGuns International Creative Brief Finalist/possible winner.

- 2008 Cannes Young Lions US Cyber Winner.

- All American wrestler: 6th in the nation at 160 lbs as a high school senior.

- AKQA / Cannes Future Lions Finalist.

- 2 Gold and 2 Silver ADDY Awards.

- 14 Creative Circus Student Show Awards, including best Art Direction.

- Work selected for CMYK (National Student Portfolio Magazine).

- Led the University of North Carolina, Chapel Hill to six straight NCAA Football Championships in one week on X-Box.